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Unis Takes Wraps Off 9 Diverse Arcade Games At IAAPA Expo

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TAGS: arcade games, coin machine, amusement machine, Universal Space Video Game, Unis, IAAPA Attractions Expo, water arcade game, traditional ball-tossing, Pirate's Hook, Funfair Bash, carnival style game, Up & Away, Squirt A Gator, Fruit Mania, Steven Tan

ORLANDO, FL — <u>Universal Space Video Game</u> (Unis) displayed a wide variety of new games at this November's IAAPA Attractions Expo. The machines, all in production and all integrated into digital play, represent a comprehensive mix of target age groups, with styles of gameplay ranging from the use of air and water to traditional ball-tossing.

Pirate's Hook Four-Player was developed in response the popularity of the two-player cabinet launched earlier this year. It's a lively redemption fishing game in a family-sized cabinet that's controlled by innovative fishing reels with rotating handles to wind in the line. The company reports that the new model already has proven itself to be a hit, generating impressive earnings.

<u>FunFair Bash</u>, which made its debut a few months ago, is demonstrating strong appeal for family play as shown by its strong earnings on location. A bright, colorful redemption game, Funfair Bash is the first piece the Unis Carnival Series, and is based on a traditional "fun fair" side stalls.



The second new machine in the Carnival series is **Up & Away**, an innovative redemption game in which players use air guns to blow balls into targets in order to move the two animal characters into space on their rockets, while winning tickets as they gain altitude. Designed for the whole family, this two-player piece has been designed for easy play and continual fun, encouraging repeat play.

Following up on the popularity of its Ducky Splash game this year, Unis has added **Squirt A Gator** to its "Fun with Water" line. Squirt A Gator is a two-player skill game, brightly styled and easy to install with no plumbing required. It has a brandnew incentive: Uni Vend, a "Ticket+Prize Dual Feature" that Unis will incorporate into a small selection of its machines in 2014.

Also in water theme game series is **Frost Island**, engineered to appeal to older children and adults alike. Its play action uses water guns interacting with digital graphics in a monster adventure video redemption game. Multi-level gameplay assures repeat patronage, and the manufacturer reports that its easy-to-maintain water recycling system allows straightforward installation in any indoor location.



photo | THE MORE, THE MERRIER: Fruit Mania (left), with its Xtreme Cabinet 47", inspired Unis to launch Ring Em, Toss Up and Cast Off models with the same monitor and cabinet styling.

In 2013, Unis introduced Fruit Mania, and now the company has launched a line designed around the game's same sleek cabinet with a 47" LCD. The Xtreme Cabinet is styled to present a stunning appearance as a single unit and an even more astonishing aspect in double, triple and four-piece installations. All of the games in the line provide fully adjustable operator settings, but each has a different concept of play; choices include Ring Em, Toss Up, Cast Off and (of course) the original Fruit Mania.

All the games will be available in early December. Additional information may be requested by calling international sales manager Steven Tan at (905) 477-2823 or U.S. sales manager Debbie Gonzalez at (714) 377-0508.

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