



## SQUIRT A GATOR - UNIS

**INSTANCE Automatics will be exhibiting a range of new UNIS machines at EAG.** The machines, all now in production, offer a mix of target age range and gameplay, introducing the use of air and water, along with traditional toss-ball action integrated with digital screens. Pirate's Hook 4 Player has been developed following the popularity of the two-player cabinet launched earlier this year. This is a redemption fishing game with unique fishing reels including rotating handles to wind in the line, and has proved a hit already - earnings for this family-sized cabinet are impressive, the company said. UNIS' FunFair Bash is proving a strong attraction for family play, with earnings on location proving just that. A bright and colourful redemption game, Funfair Bash is the first piece in its new Carnival series and is based on a traditional funfair/carnival series of side stalls. The second new machine in the new Carnival Series is Up and Away, an innovative redemption game that uses air guns to blow balls into targets to win points and move the two animal characters into space on their rockets. Aimed at the whole family, this two-player redemption game is designed to be easy and fun in order to encourage repeat play. Due to the popularity of Ducky Splash in 2013, UNIS has launched Squirt A Gator as a part of its Fun with Water range. A two-player skill game, its design is bright, fun and easy to install with no plumbing required. Squirt A Gator also has the new incentive of UNI Vend, a ticket + prize dual feature that UNIS is featuring in a small selection of its machines in 2014.



[www.universal-space.com](http://www.universal-space.com)

## KING OF SLOTS - BLUEPRINT GAMING

**BLUEPRINT Gaming Machines' Digital, B3 and Cat C divisions have grown tremendously over the last 18 months.** In fact, Blueprint's B3 compendium, King of Slots, has consistently topped the published league tables for the past six months, thanks to market-leading games such as Luck of the Irish, Golden Pharaohs and Genie Jackpots. Blueprint is building on that success with the release of three new headline titles for King of Slots. These will be Worms, Winstar and Jackpot Gems, each of which will include a free tournament mode, to further enable operators to engage with their customers. Simon Barff, managing director of Blueprint's machines division, said: "The unique understanding of how to continually develop leading games in the highly competitive online market has been uniquely translated onto our B3 platform and I believe this is one of the main reasons for our success." This game development pedigree can once again be witnessed on the company's Cat C digital compendium, King of Games, which is housed in the Gauselmann-manufactured Genie Cabinet. Barff added: "With the ongoing growth of our digital Cat C cashbox we have seen exponential growth across all market sectors and we now have had 1,500 King of Games units sited since April 2013. It is clear that £100 offers great opportunities and challenges for our games design team and our first £100 compendium is currently being dispatched to our operator partners ready for implementation day."



[www.blueprintgaming.com](http://www.blueprintgaming.com)

## ICON LITE - NSM MUSIC

**AT EAG International 2014, visitors to the NSM Music stand will be able to view the company's entire range of digital audio and video jukeboxes.** There will also be the opportunity to discuss the company's music profiling service. On display will be the company's bestseller, the Icon Lite, a low-cost machine that comes with 15,000 tracks and touch and slide selection technology. Customers can up-spec the basic model with bolt-ons, such as 40,000 tracks, online capability, video, karaoke and bingo, tailoring the Icon Lite to their environment. Also on show will be the Icon 2, the latest incarnation of the Icon 1. The first UK digital jukebox to be marketed below £2,000, the Icon 1 achieved sales of more than 7,000 units. Visitors will also be rewarded with first sight of the Icon Ice, an affordable new jukebox that will eventually replace the Icon 2. The line-up will be completed with the flagship large-screen Icon Apollo and the Icon Fusion. The company will be showing its first virtual jukebox at the show. Named Play My Song and delivered as an app, the virtual jukebox enables the manager or landlord to pre-programme the jukebox by selecting up to 3,000 tracks via their jukebox app on their tablet device. Customers can download the app and select music from their smartphone or tablet. Users are charged via their service provider. For sites preferring the attraction of a real jukebox, NSM Music has also developed a jukebox app whereby customers can select their favourite tracks by smartphone or tablet, the final charge being debited to their PayPal account.



## PAC-MAN AND THE GHOSTLY ADVENTURES - NAMCO PRIZE

**NAMCO Prize Europe will unveil its largest ever range of plush, electronics, confectionary and novelties at this year's EAG.** A highlight of the push range will be the new Pac-Man and The Ghostly Adventures collection, based on the new global TV show that is airing in 40 countries worldwide and that debuted in the UK in January. There is significant brand support for this range, with Namco Europe supplying a number of titles branded in the new artwork, including Pac-Man Smash, Pac-Man Swirl and Pac-Man Basketball machines. Bandai is also producing the retail toys and Bandai Namco Games is making home games on all of the hit formats. There is also a global promotion that will roll out across Burger King restaurants this year. Namco Prize's Classic Pac-Man range, meanwhile, now features an array of items, from plush through to mugs, moneyboxes, speakers and alarm clocks. The company's full plush range is further bolstered by the Trash Pack line, featuring well-established characters that are stocked by leading retailers. Also available at EAG will be the Shaun the Sheep Summer 2014 range. Its NAM-GEAR range of consumer electronics has been updated, with most of the current and future products now available in brilliant white. New at EAG is the Dual Core Android 7.85ins tablet called 7 Plus, which is the size of an iPad Mini. Also available is a new Bluetooth smartphone watch, Bluetooth wireless headphones and a Power Bank Charger. Finally, the Namco Prize range of novelty and confectionery has further expanded to include additional low-cost lines that have been tested and proven in the summer 2013 season and now includes new low-cost fashion items.



[www.namco.co.uk](http://www.namco.co.uk)